

Every drop of kindness counts...

Danamark WaterCare donates water filtration systems
to each Ronald McDonald House across Canada

Danamark WaterCare has donated state-of-the-art Water Filtration Systems to each Ronald McDonald House and Ronald McDonald Family Room across Canada as part of its ongoing efforts to make a clear difference for a better future and see to it that everyone drinks quality water.

It's crystal clear: Every drop of kindness counts and clean, fresh water is the lifeline to good health and wellness, believes Robin Howlings, president of Danamark. "Water is a great concern to us; it's important that everyone has access to clean drinking water but even more so for sick children. They should not be drinking tap water – many have compromised or sensitive immune systems and can be greatly affected by impurities."

Danamark leads the industry with its advanced filtration technology, and supplies to most of the restaurant chains and coffee roasters in Canada, as well as countless satisfied homeowners. Now children and families staying at each Ronald McDonald House and using the Ronald McDonald Family Rooms will enjoy the immense benefits of Danamark's innovative solutions.

"The feedback from the Houses has been fantastic – they're thrilled with the donations," says Howlings. "We have received thank you notes and letters which we have framed here in our office. Although all of our work is rewarding, this kind of involvement is extremely fulfilling. We're just very grateful to be able to help others."



From left: C. Robin Howlings, President of Danamark WaterCare; Jane Marco, Executive direction of RMH and a couple from Thunder Bay, who has been at the House for 2 months. The mother gave birth to premature twins.

Caring continues to flow at Danamark: As part of the company's proactive mandate to give back to the community, The Robin S. Howlings Foundation for Clean Water program sets aside 10% of every sale made on Sept. 15th of each year and the proceeds are donated to worthwhile causes, such as Project Water, a local initiative which supports the needy.

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