



Steve Grodzuik – Director of Sales, Foodservice & Specialty Markets

“Foodservice is in my blood. I’ve been in it since the day I was born. My parents had an ethnic restaurant in Vancouver and a catering business where I was pressed into service at a young age. Since then I have worked in every aspect of foodservice, from supplier to retailer to operator. I believe that every career move I ever made brought me here, and equipped me to speak to owners, operators and managers, about foodservice operations, coffee programs and the benefits of paying attention to watercare.”

Steve was first introduced to Danamark WaterCare, as a client, during the 1990’s.

As General Sales Manager of Arbuckle Coffee, his team introduced specialty coffee programs and office water programs to Western Canada clients. The team became the exclusive office coffee distributor of Starbucks’ Coffee. During this time Steve developed a unique specialty coffee program for foodservice and espresso equipment program, integrating Everpure water filtration as a key component of the package. As a Member of the Specialty Coffee Association of America, Steve also has extensive experience in coffee roasting, having been on the development team of Sierra Coffee Roasters in Coquitlam, BC.

Prior to joining Danamark, Steve worked for Compass Group-Canada, based on the West Coast for 7 years. During that period he worked as Senior Director of Operations, Eurest Dining Services, and Regional Director of Sales for Western Canada. Upon moving to Ontario, Steve spent 2005 in the GTA region with IKEA Foodservice, Canada, as Director of Foodservices.

In his role as Director of Sales for Foodservice, he is responsible for all aspects of Danamark WaterCare Food Service including: National Chain Accounts, HealthCare, DanaCare Service providers and supporting our Dealer network. Steve can be reached direct at: 1-888-326-1162 or, cell # 647-401-8507 and email: foodservesales@danamark.com

With a diversified background in foodservice operations and business development, Steve brings a wealth of resources to his clients at Danamark WaterCare. We are happy to have him with us!

With a reputation for excellent customer service and top quality products, Danamark WaterCare is perfectly positioned to expand its’ reach and markets through a measured and strategic corporate growth strategy.

Visit us at www.danamark.com and look for our new foodservice features on our updated website.