

## DANAMARK WATERCARE

From modest beginnings in 1975, Danamark WaterCare has grown to become a true Canadian success story as a leader in water treatment products. Today, more than one-third of Canadians use products distributed by Danamark every day.

Danamark is a master distributor of Everpure Products, specializing in innovative, personalized water quality solutions. They offer a number of valuable service programs, including maintenance and warranty programs, project management services, and even a rewards program.

Founder Robin Howlings, Sr. Howlings identified an industry need for the guarantee of pure, clean, fresh water long before it was recognized as an essential part of any foodservice operation. Today, Danamark is the leading water care provider to clients such as McDonald's, Cineplex, A&W, 7-Eleven, Shell Canada, Van Houtte Coffee, to name a few.

### The RSH Foundation

The people at Danamark are also committed to using their expertise to give back to their community. Established in memory of Danamark founder Robin Smith Howlings, the RSH Foundation is dedicated to providing premium-quality drinking water systems to community charities across Canada, including cost of installation and ongoing filter replacement costs.

Notably, Danamark has provided free drinking water systems for all the Ronald McDonald Houses across Canada, as well as the Ronald McDonald Floors in Hospitals, and will be maintaining these systems in perpetuity.



THE HOWLINGS FAMILY  
FIRST VISIT OCTOBER 1979



VISIT TO EVERPURE  
BLACKHAWK DRIVE  
WESTMONT, ILLINOIS