



Danamark

W A T E R C A R E

Company Profile

One company, one team, with one care...Water. Founded in 1975, Danamark is a 100% Canadian owned, privately held business specializing in innovative, tailored solutions to your water quality challenges.

OUR MISSION

- A company based on mutual respect & integrity.
- Fun & easy to do business with.
- Giving back to the community through The Robin S. Howlings Foundation.

OUR VISION

We aspire to be an organization that is a reflection of the globally diverse audience that we serve.

In addition to hiring the best talent, the diversity of perspectives, ideas & culture leads to the creation of better products & services.

This diversity serves as the foundation for us to better serve our valued clients.

WHAT WE CAN DO FOR YOU

DanaCare

A unique service programme to ensure ongoing maintenance of your watercare equipment. It provides peace of mind that your investment will be looked after so that you can look after your customers. Join our programme and we will back up that investment with a lifetime warranty.

DanaPro

Our project management team is ready to go to work for you, managing all aspects of integrating watercare into your operations. We tailor our involvement to meet your scope of work.

DanaPoints

DanaPoints is our rewards programme designed to recognize and appreciate our valued clients. DanaPoints are calculated on every dollar spent with us and can be redeemed for products on future orders.

DanaSurance

One of the many benefits of being on Danacare is our free Canadian lifetime warranty on your hardware*. Join at any time and the warranty applies! *Certain conditions apply

EVERY DROP COUNTS!

Here at Danamark WaterCare we're making a difference drop by drop.

Quality water is our specialty and we want to give back to the community with environmentally friendly solutions that benefit those in need. We are committed to donating premium quality drinking water filtration systems to various community charities across Canada, including the cost of installation and the ongoing annual filter replacement costs.



WHY DO BUSINESS WITH US?

It's all we do

Since 1975, WaterCare is what we do, it's all we do. This focus gives us a level of expertise that we hope provides you with a level of comfort and confidence that we will get the job done, so you can concentrate on your business.

Our consistency makes us fun

You can count on us for consistency in delivery; not only the delivery of products but delivery in our values and integrity. We're here for the long run; we want to have fun along the way and be an easy company to do business with.

The best of the best

We are very fortunate to do business with the best in the industry. We've been put to the test to meet their stringent standards to become an approved supplier. These long-term relationships are a testament to our commitment to looking after our clients.

More than just a vendor

Consider us as your sales partner. If you're an Operator, we'll keep you Operating! If you're a service or equipment company, we'll help you sell wider and deeper into your business.

Protect your good name with ours

Watercare is like an insurance policy. For over 40 years, we have been making our customers look good, and you've never heard of us. We quietly go about our business, we're behind the scenes. You will see our work, but you will not see us.

Inventory

We ship 92% of orders on the same day they are received.

IMPACT YOUR BUSINESS... NOT YOUR WORLD!



There are numerous types of technologies out there, but are they sustainable and responsible for our tiny planet?

We strive to offer solutions that balance environmental, financial and water chemistry issues, backed by the highest NSF (National Sanitation Foundation) certification available.